



# Building a better tomorrow – Bridging the disconnect between policy, practice, education and research in social enterprise

## SOCIAL ENTERPRISE SYMPOSIUM & INTERACTIVE DISCOURSE

## CALL FOR SUBMISSIONS

**24<sup>th</sup> IRISH ACADEMY OF MANAGEMENT CONFERENCE**  
**Virtual Conference hosted by Waterford Institute of Technology**  
**August 25-26 2021**

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The social enterprise symposium organisers, in collaboration with the Irish Academy of Management, Social Economy Research Network of Ireland (SERNI), Waterford Institute of Technology and Carlow Institute of Technology, Ireland are inviting doctoral students, academic scholars, educators and practitioners to submit extended abstracts to the Social Enterprise Symposium and Interactive Discourse, to be held (virtually) on Aug 26 2021.

The inclusion of this theme into the 2021 IAM conference recognises the importance of the social enterprise sector in Ireland as a driver of future sustainable change, and provides an opportunity for the development of cross disciplinary debate, discussion and opportunities for collaboration. The topic aligns directly with the theme of the IAM Conference as lessons can be learned for mainstream organisations from social entrepreneurs as change agents and disruptors, and their ability to adapt to develop more sustainable business models and achieve competitiveness in highly disruptive markets. Simultaneously the social entrepreneurship domain will be enhanced by understanding the application of management, leadership and strategy for social enterprise context and for scaling on a more sustainable manner.

**At the Symposium**, keynote speakers will explore social entrepreneurship from a multidisciplinary and multi stakeholder lens/perspective. The objective of this interactive panel session is to hear from different perspectives to bridge the divide and identify core areas of concern from policy, research and educational viewpoints. It will consist of national and international speakers who will guide the development of more integrative studies for funding purposes.

### Topics explored:

- An assessment of the reasons for the lack of integrative studies in the social entrepreneurship arena - what type of platform is required to enable this connected and collaborative approach to emerge?
- How can we identify common interests and share best practices that can serve as opportunities for research, teaching or practice collaborations.
- How can collaborations for funding be encouraged?
- How can emerging researchers be encouraged into the social entrepreneurship arena.

## Call for Social Enterprise extended abstracts for presentation at an interactive discourse session

The interactive discourse seeks to generate discussion on SE policy, practice, education and research. Abstract authors will be given the opportunity to present an infographic of their work as a catalyst for debate in a collegial setting. Submissions are invited in a broad range of social enterprise and social innovation areas, including, *inter alia*,

- Strategic leadership for social innovation
- Social Enterprise education, training, learning, development
- Management practices in social enterprises
- Use of digital technologies in social entrepreneurship practice
- Market assessment and opportunity recognition in social entrepreneurship
- Marketing in social enterprises
- Scaling and growing social enterprises
- Finance and supply chain in social enterprises
- The role of context in social entrepreneurship
- Cross-sectoral alliances and strategic collaboration to promote support for social enterprise
- The nexus between education, policy and practice in social enterprise in Ireland
- Social Enterprise policy

Authors are invited to submit an expression of interest (EOI) by **11<sup>th</sup> June 2021** listing the abstract title, research aim/objective, research methodology, and core contributions. Feedback will be distributed by June 25<sup>th</sup>, and accepted EOIs are invited to submit an extended abstract (guidelines below) by **23<sup>rd</sup> July 2021**. The discourse session will be informed by short presentations which use an infographic to present authors key ideas and findings.

Of particular interest to early career and emerging areas of SE research, we anticipate developing a social enterprise special edition submission to the Irish Journal of Management.

For further information, please contact the symposium organisers, Dr Briga Hynes, Prof Felicity Kelliher and Dr Ziene Mottiar at: [sediscourse@gmail.com](mailto:sediscourse@gmail.com)

### Abstract Submission Guidelines

Abstracts should be 1500 words long inclusive of references and follow a standard abstract format clearly detailing, for example,

- Your aim/research question
- Design/methodology/approach
- Findings
- Research limitations/implications
- Practical implications
- Social implications
- Originality/value

## Proposed Social Enterprise Special Edition Irish Journal of Management

We anticipate developing a social enterprise special edition submission to the Irish Journal of Management. The Irish Journal of Management is proudly supported by the Irish Academy of Management and is an internationally ranked (ABS 1) online, open-access, double blind peer-review journal, published by De Gruyter. There will be an open submission call but all those involved in the symposium and SE discourse at the Irish Academy of Management Conference 2021 will be invited to submit policy, practice, education, and research papers to this special edition.